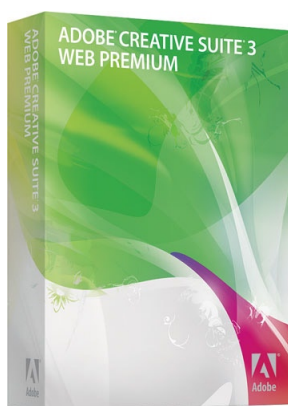


# ADOBE® CREATIVE SUITE® 3 WEB PREMIUM

## REDEFINE THE EXTRAORDINARY IN WEB DESIGN AND DEVELOPMENT



**Adobe Creative Suite 3  
Web Premium combines  
full new versions of:**

- Adobe Dreamweaver® CS3
- Adobe Flash® CS3 Professional
- Adobe Photoshop® CS3 Extended
- Adobe Fireworks® CS3
- Adobe Illustrator® CS3
- Adobe Acrobat® 8 Professional
- Adobe Contribute® CS3
- Adobe Device Central, Adobe Bridge CS3, Adobe Stock Photos, and Adobe Version Cue® CS3

Get all of your industry favorites in one comprehensive, integrated package with Adobe Creative Suite 3 Web Premium software for Mac and Windows.

Adobe Creative Suite 3 Web Premium software covers the spectrum of web development and digital interactive design, marrying new versions of industry favorites Adobe Photoshop CS3 Extended, Adobe Illustrator CS3, and Adobe Acrobat 8 Professional with brand new releases of Adobe Dreamweaver CS3, Adobe Flash CS3 Professional, Adobe Fireworks CS3, and Adobe Contribute CS3. Web designers and developers can now use the most comprehensive tools available to prototype, design, develop, and maintain websites, applications, and mobile content. Creative Suite 3 Web Premium lets you deliver today's online, interactive, and mobile projects while preparing for the evolution of tomorrow.

Adobe Creative Suite 3 Web Premium offers:

**Essential tools**—Creative Suite 3 Web Premium includes full new releases of the industry's best tools for graphics creation, web design, rich media authoring, and web development. All components are designed for Mac and Microsoft® Windows® operating systems. Now you can prototype, design, develop, and maintain web and interactive experiences in one integrated suite.

**Intelligent integration**—Experience the incredible efficiency of advanced integration between each component in Creative Suite 3 Web Premium. Shared tools and a unified design environment with common commands, tools, keyboard shortcuts, control elements, and workspace panels that dock and group make web design and development easy, efficient, and productive.

**Agile workflows**—Go with your flow. Create dazzling websites, applications, interactive experiences, and mobile content with a shared cross-platform user interface. Whether you're working on Mac or Windows, your workflow is optimized and your productivity boosted as you work with features such as rapid prototyping in Fireworks, improved CSS workflow in Dreamweaver, ActionScript 3.0 in Flash, the new Live Color feature in Illustrator, the enhanced Vanishing Point feature in Photoshop, WYSIWYG authoring in Contribute, PDF packaging for multiple files in Acrobat, and more. Now you can move from concept to delivery in one fluid, intuitive environment.

## See the following for more details about Adobe Creative Suite 3 Web Premium:

- Adobe Dreamweaver CS3 What's New
- Adobe Flash CS3 Professional What's New
- Adobe Photoshop CS3 Extended What's New
- Adobe Fireworks CS3 What's New
- Adobe Illustrator CS3 What's New
- Adobe Acrobat® 8 Professional What's New
- Adobe Contribute® CS3 What's New
- Adobe Device Central Overview

The Windows version of Adobe Creative Suite 3 Web Premium requires Windows Vista™ or Windows XP.

The Mac version of Adobe Creative Suite 3 Web Premium requires Mac OS X running on an Intel® or PowerPC processor.

### Pricing

Adobe Creative Suite 3 Web Premium will be available in North America for an estimated street price of US\$1599, directly from Adobe or through Adobe Authorized Resellers. Customers may order directly from Adobe by visiting the Adobe Store at [www.adobe.com](http://www.adobe.com) or calling 1-888-724-4507.

Licensed users of Studio 8, Studio MX 2004, Studio MX, Adobe Creative Suite 1.x (Premium/Standard), or Creative Suite 2.x (Premium/Standard) can upgrade to Adobe Creative Suite 3 Web Premium for an estimated street price of US\$499. Licensed users of qualifying Adobe point products, such as Flash or Dreamweaver, can upgrade to Web Premium for an estimated street price of US\$1399.

Estimated street prices do not include taxes, shipping, handling, or other related expenses. A complete list of products that qualify users for upgrade pricing is available in the Pricing Overview document. Information on pricing and support policies outside of North America and for Education customers is available separately.

### Expected Ship Date

Second Quarter 2007

## Better by Adobe.™



Adobe

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## Top new benefits of Adobe Creative Suite 3 Web Premium

**Creative breakthroughs through powerful integration**—Time is on your side as you smoothly move assets from one component to another through advanced integration. Work with high-fidelity images in both Flash and Fireworks. Import native PSD files and fully maintain editable layers and all their attributes, including styles and organization. In Flash, get full support for native AI files from Illustrator CS3. Copy and paste directly from Photoshop to Dreamweaver, quickly building out your pages from comps. Use Adobe Device Central to emulate and test your content for mobile phones and portable devices.

**Enhanced interactive design with new Flash CS3 Professional**—Flash is now enhanced with features such as Shape Primitives for fast drawing, an advanced Pen tool for better control, new coding tools and an integrated debugger for coding in ActionScript 3.0, and advanced video exporting and sophisticated video encoding to create “lean forward,” high-quality experiences.

**Powerful new Photoshop CS3 Extended**—Be artful in the graphics creation process. Edit and paint individual frames, and clone from one frame to another using video layers and the new Timeline mode of the Animation palette. Photoshop also offers an enhanced Vanishing Point feature, new nondestructive Smart Filters, and a new Quick Selection tool.

**Fresh inspiration with new Illustrator CS3**—The drawing and type tools in Illustrator CS3 provide the foundation for web page design and vector animation. Export paths, gradients, and masks cleanly to Flash CS3 Professional, or design a web page with layers and precision slicing. The exciting new Live Color feature includes a host of new tools and allows Flash designers to quickly create amazing color shift animation.

**Rapid prototyping with new Fireworks CS3**—Quickly produce interactive mockups of websites and user interfaces with Fireworks CS3. Employ intelligent scaling, a rich symbol library, and the ability to build multiple web pages as a single PNG file, as well as impressive integration with Photoshop, Illustrator, Dreamweaver, Flash, and Adobe Flex™ 2.

**Innovative support for a fast-changing webscape with new Dreamweaver CS3**—Be ready for the next wave of advances in web page design and application development. Create dynamic user interfaces with CSS and Ajax, easily add Flash video, and incorporate new standards-based user elements, or support user-generated content for dynamic experiences that comply with industry standards and best practices.

**Mobile authoring with Device Central**—Preview, test, and optimize your web content (Flash, images, video, and HTML approximation) using Adobe Device Central.

**Cross-browser complexities resolved**—Use Browser Compatibility Check for a consistent experience across operating systems, browsers, and platforms in Dreamweaver CS3. Get coaching by going to the Adobe CSS Advisor website—a great source of user-contributed features and workflow documentation.

**Cross-platform support for Mac and Windows**—Adobe Web Premium is available for Mac OS X systems running on an Intel-based or PowerPC Mac, and for Windows XP and Windows Vista. Work on your platform of choice, and then deliver compelling web experiences across all platforms, browsers, and operating systems.

**Web maintenance made easy**—Free your staff from routine web content edits, posts, and more. With Contribute CS3, you can edit, update, and publish content to multiple websites and blogs from a single, controlled, permissions-based application, or from within Microsoft Office applications. With tight Dreamweaver integration, Contribute simplifies maintenance with templates that conform to web design and layout standards across all platforms, browsers, and operating systems with consistency, reliability, and superior results.

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